

CHARACTER EDUCATION COLLABORATORS
The Prevention Center, Department of Safe Schools
SY 2009-10

AGENCY/COMPANY	CONTACT PERSON AND TELEPHONE	EMAIL/WEBSITE	TARGET GRADES	DESCRIPTION
ANIMALS 101, INC.	Michelle Rivera 561/747-1836	catadvocate@aol.com www.animals101.com	K-12	Humane Education, Animal-Assisted Therapy Rescue, Resource and Referral Services.
A WORLD O OF DIFFERENCE ANTI-DEFAMATION LEAGUE	Marcie Shaughnessey 561/988-2900, ext 2930	mshaughnessey@adl.org	K-12	A WORLD OF DIFFERENCE offers anti-bias and diversity education programs for pre-K through grade 12 for teachers, students and parents. Overall goals are to stop hatred by teaching respect and acceptance of differences.
AMERICA'S YOUNG HEREOS PUBLICATIONS	Vera Hirschhorn 866/394-HERO	americasyounghereos@aol.com www.americasyounghereos.com	6-12	Literacy and Character Reading, Writing and Respect. Publishes a book with award-winning essays, poetry and art by and about teens that have discovered the hero within.
AUTO B GOOD VIDEO SERIES	Jack Currier 888/900-4900	jack@risingstareducation.com www.autobgood.com	K-5	Auto-B-Good is a character development series featuring 9 animated vehicles, each with his or her own unique personality. This award winning 12 volume set presents 36 different character traits. Each lesson is 8-12minutes long.
<i>BEING A BETTER ME</i> , Volume One (A 5 volume short story series)	Diane Yelencsics, Author	beingabetterme@comcast.net www.beingabetterme.com	2-5	The series <i>Being a Better Me</i> consists of five volumes of short stories written to assist children between the ages of 6 and 11 in becoming better people. The entire series provides informative building blocks that serve as a foundation of a child's character development.
BOB BEAMON: THE CHAMPION IN YOU	Bob Beamon 305/933-1814	www.bobbeamon.com	K-12	Motivational speaker, combined with personal experiences, music, video and audience participation.
BOOKWORM FOR KIDS®	Diana Levy 877/288-9960 (enter PIN #1177)	dlevy@bookwormkids.com www.bookwormkids.net	K-8	Provides a literature-based program with 8 units/64 lessons and ancillary materials.
BUD PUBLISHERS, INC.	W. Keith Courtney 800/829-1663	kcourtney@budwins.com www.budwins.com	K-5	Literature based program. Videos and cassettes of the antics of a dog as he reviews lessons in character and bullying prevention.
CHARACTER FIRST	Jay Bonner 561/748-3664	bonnerjaydeb@juno.com	K-12	Leadership perspectives, literature based Character Education program based on national traits.

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<u>CHARACTERADE</u>	877/724-5242	schools@familytv.com www.schoolsdvd.com	K-8	The <i>Take A Video Home Weekend Series</i> is a fun, free way to bring positive, character building entertainment, into the home. The movies are provided by Films for Families. Movies can be purchased.
CWK NETWORK, INC.	Jane Wood 904/607-8873	jwood@cwknetwork.com www.connectwithkids.com	K-12	Reality-based broadcast programming and educational products on children's issues and State of Florida character traits. Eighty schools own CONNECT! Tapes; WPBF airs related TV shows, "commercials" and other segments.
DIFFERENT LIKE ME© <i>...An Interactive Approach to the Prevention of Teasing</i>	Alyse November, LCSW 561/289-2545	Alyse@novemberdirect.com www.differentlikeme.com	K-5	The program takes children on an interactive journey designed to help them develop empathy for one another by understanding and embracing each other's differences and accepting each other for who they are. <i>Different Like Me©</i> strives to enable children to develop more effective patterns of interacting and communicating with people.
DORI SLOSBERG FOUNDATION	Tara Kirschner 561/488-7900	www.dorislosberg.org tara@dorislosberg.com	K-12	The Foundation's Mission is to educate the public about the importance of traffic safety, promote the usage of safe driving habits, especially seatbelt compliance and proper child restraint devices and to support and advance the Driver's Education Programs nationwide enabling law enforcement to save lives through legislation.
FITNESS FINDERS, INC.	Beth Kuntzleman 800/789-9255	info@fitnessfinders.net www.fitnessfinders.net	K-5	Fitness Finders, Inc. provides schools with a cost effective, easy to implement character education program through physical education that helps students make good health choices.
FLORIDA SUPERSTAR PRODUCTIONS	Robert Guerra 866/571-9289	superstarproductions@comcast.net www.floridasuperstarproductions.com	K-12	Live musical performance shows aligned to the six pillars of character are fun and entertaining. These shows are offered as morning assemblies, early release and FCAT motivational shows. The cast of characters are young energetic professionals using impersonations of American idols to deliver the messages.
JOSEPHSON INSTITUTE CHARACTER COUNTS	800/711-2670	www.charactercounts.org	K-12	Emphasizes the six pillars of character adopted by the School District. Materials include curriculum, free lesson samples and a resource store with materials and items.
KAPOW® - KIDS AND THE POWER OF WORK	John Casbarro 305/995-2467 or 786/877-0334	jcasbarro@aol.com www.kapow.org	1-6	KAPOW is a network of business and elementary schools partnerships which introduces young students to work-related concepts and experiences. Through a professionally designed curriculum and worksite visits, children learn and practice workplace skills and make a connection between school and work.

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KIDS HELPING KIDS IN AMERICA	Michelle Ferry 561/870-8828	support@kidshelpingkidsinamerica.org	K-12	A nonprofit charitable organization providing aid to abused, neglected, homeless and poverty stricken children throughout the United States. Hands on community service programs for children and teenagers.
LEARNING FOR LIFE	Bob Norwillo 561/694-8525 Steve Eshelman 561/714-1866	bnorwill@LFLmail.org seshelman@lflmail.org	K-8	Age appropriate lessons that instill citizenship, personal fitness, and character traits as a foundation for life skills.
LIFESTORIES FOR KIDS™	Ron Anderson, Ph.D. 919/337-3438 888/473-5633	randerson@SELmediainc.Com www.selmediainc.com	3-5	A captivating, school-based curriculum which uniquely combines evidence-based practices for skill building with the engaging and ancient art of storytelling. Easy to use, this includes manual, storybooks and story map. LifeStories includes correlations to the Florida State Standards.
LOCOMOTION THEATRE CHARACTER EDUCATION SERIES	Andrea Ellison 561/361-8318	info@locomotiontheatre.com www.locomotiontheatre.com	K-12	The longest established children's educational entertainment company. They specialize in presenting wonderfully original age-appropriate audience participation shows for both elementary and preschool age audiences. Plays that focus on aspects of character education concepts and engages the children in the audience. <i>It's All Talk: Teen Series</i> is a thought provoking, upbeat and focused presentation that highlights issues and situations pre-teens and teens may encounter.
JOHN CESTA PRODUCTIONS	John Cesta 561/791-3013	www.johncesta.com	K-8	Assembly programs which use magic to teach character traits.
MR. RICK		*Mr. Rick no longer producing new materials. Current video series is still approved for use.	K-2	Videos, cassettes, and live presentation that uses song, messages and entertainment in the teaching of character education.
PALM BEACH POST NIE PROGRAM	Nancy Jones 561/840-4648	njones@pbpost.com	3	Newspapers in Education inserts that correlate with the pillars of the month with lessons, activities and stories. NIE's are delivered to schools in early October.
PRIMARY FOCUS	Justin Lui 800/298-3101	www.primaryfocus.org	K-5	Assembly program that uses dance and song to reach out and positively influence students to live lives of character. Their new <i>Start Dreamin' Assembly</i> program features college students performing character education skits.
PRINCIPLE WOODS, INC.	877/479-6637	info@principlewoods.com	K-5	A literature-based program that features stories, songs, and lessons correlated to the Sunshine State Standards and character traits
READER'S THEATRE	Valerie Silverman 561/582-5031	vrsdexter@aol.com	1-6	A 24 title series of fables, folktales, tall tales and fairy tales for fluency and comprehension. Multileveled scripts allow students of different abilities to work together. Available in English and Spanish. Includes a teacher guide and support materials.

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SAVE-A-PET	Elliott Krakow, Ph.D.	SAVAPET@aol.com	5-12	<i>The Witness</i> , a Tribe of Heart Documentary recounts the experiences of one man who believes that humane animal treatment is an important issue in today's society. Lesson plans and discussion questions available through the Tribe of Heart website at www.brightlion.com .
SFK –Success For Kids (formerly Spirituality for Kids)	Imi Cohen 305/405-0258	www.sfk.org	2-12	SFK teaches students the tools of life through hands-on active learning. Lessons in principles of cause and effect, understanding one's internal voice and life choices empower children to find their own voice and build their lives upon it. The CE Committee recommends this programming for after-school.
<i>SUN-SENTINEL</i> CHARACTER COUNTS! AND NIE PROGRAMS	John Chace Mary Helen Olejnik 954/356-4391	jchace@communitycc.com molejnik@sun-sentinel.com	K-12	<i>Sun-Sentinel</i> Character Counts! is a student recognition program. A way for schools to recognize and honor students for model behavior. Newspapers in Education Series based on the six pillars of character are delivered for upper elementary and middle students at the beginning of each school year.
MR. T'S CHARACTER CREW	Thomas Doyal 561/487-6955 or PX47284	doyalt@palmbeachk12.fl.us	K-5	Videos, cassettes, and live presentation that use song, messages and entertainment in the teaching of character education. Includes lessons plans.
YOUNG PEOPLE'S PRESS "Character Begins at Home"	800/484-1122	www.wyoungpeoplespress.com	K-12	Character education literature and oral lessons.
VOICES READING LITERACY TO LIVE BY	Maxine Richman 800/248-2568 x2541	mfrichman@zaner-bloser.com	K-3	A reading program that combines systematic, comprehensive literacy instruction with character development. Uses multicultural trade books and leveled little books to match individual needs. Helps teachers create both successful readers and successful learning environments.
WISE SKILLS™	888/947-3754	info@wiseskills.com www.wiseskills.com	K-8	WiseSkills is an easy-use curriculum that teaches positive character to students through the words and lives of a variety of multicultural historical figures. Organized into 8 monthly character themes and 32 weekly skills, the curriculum is available in 3 grade levels: WiseWords K-2, WiseQuotes 3-5 and WiseLives for 6-8. Free Wise News E-Newsletter available on-line.

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