

October 5, 2011



Dear Guidance Counselors & School Administrators,

As the Directors of Student Affairs for the Southern Scholarship Foundation we wanted to take a moment to introduce ourselves and reach out to your graduating seniors.

As you may be aware, we are a non-profit organization which awards qualifying students with an affordable living option on multiple Florida campuses: Florida State University, Florida A & M University, Florida Gulf Coast University (females only), Tallahassee Community College, Santa Fe College, and University of Florida. All applicants must have at least a 3.0 GPA and a demonstrated financial need (as determined by the FAFSA). Our students, on average, save **\$7,000-\$10,000 per year**.

Scholarship recipients live in a home-like setting with students representing a variety of backgrounds and cultures. Each scholarship house maintains an environment that is drug, alcohol, and smoke free with quiet study hours. House Managers are assigned to each house to ensure that the daily operations run smoothly. Students work in a cooperative partnership to purchase and prepare meals and assume responsibility for all household tasks.

Students do not pay rent, but are responsible for their fair share of the basic household expenses which includes food, utilities, cable, internet, laundry and social activities. Each student contributes approximately **\$950 per semester** (may fluctuate a bit with the economy). Once accepted, the scholarship is renewable as long as students demonstrate continued financial need, maintain the required GPA, and live cooperatively within the house.

Applications and further information are available on our website, [www.southern scholarship.org](http://www.southern scholarship.org) (we have also attached one for you along with a flyer to post). Included on the application is a detailed list of all necessary application materials. Only complete application packets will be reviewed for acceptance. Though we accept applications year-round, priority deadline is **March 1<sup>st</sup> for the Fall** semester and **October 1<sup>st</sup> for the Spring** semester. Early submission is encouraged as spots do tend to fill quickly.

Also, if your school has a website scholarship page of some sort, we would love it if we could be included as an opportunity for your students. We can provide any info needed for the link on your scholarship page. Finally, we also host Webex presentations to help you understand better who we are and what we provide. Please let us know if you would be interested in scheduling one of these informational web-based sessions with us!

Please spread the word to any and all of your students as this is an extremely beneficial opportunity that may enable them to pursue a college education. If you have further questions, please feel free to contact us. Thank you!!

Sincerely,

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