

**School District of Palm Beach County
United Way Campaign Summary
SY 2011-2012**

Campaign Summary:

This year's United Way(UW)Campaign was guided by the Strategic Planning of the district's UW Committee. Their goal was to increase campaign contribution by 5% for SY 2011-2012. The district UW campaign was launched on October 31, 2011 and made available to district employees until December 4, 2011.

District Employees completed their pledges via the district ePay PeopleSoft system which facilitates pay roll deduction and one-time donations (credit card, debit card and check). Over 4,000 district employees contributed to the UW campaign for SY 2011-2012 and their kindness help generate \$263,917.00 in contributions.

While the district lost employees and the economy took a toll and continues to take a toll on everyone's earning and spending power, we are very proud of the campaign results for SY 2011-2012.

Thank you to all district employees for their participation in this year's UW campaign. Please reference campaign outcomes below to learn more about the SY 2011-2012 UW campaign.

Outcomes:

Payroll Contributions Comparisons

Previous year(SY10-11)

This year(SY11-12)

One-Time Donations

Contributing Factors

#ofEmpIPledges	UWContributionTotal
4,383	\$301,025
4,109	\$263,917
67	credit/debit and check \$2,227
Ambassadors/Area Coordinators Participation	
CTA, PBA, SEIU/FPSU and District Leadership Involvement	
United Way Video, Banner and Website Communication	

School District United Way Co-Chairs

Evelyn Olivera Silva
James Davis
Jimmy Lee Peterkin, Jr.