

ONE GIFT *helps many.*

Who We Are

- Local PBC chapter of United Way Worldwide
- Improving lives here for more than 80 years
- Volunteer-driven organization of business & civic leaders

What We Do

- Raise & distribute funds in support of local non-profit agencies
- Work to change the systems that lead to academic failure, poverty and poor health so we can prevent problems from happening

Why Support United Way

- **Efficient:** 87% of donations support local programs
- **Effective:** Volunteers with knowledge to identify the most critical needs in our community

COMMUNITY CARE FUND

The BEST way to do the MOST good

- 184,312 PBC residents live below poverty level
- Thousands of families can't meet their most basic needs, forcing them to choose between paying bills, paying rent or putting food on the table

Community Impact

- In 2010-11, UWPBC funded programs that ensured nearly 59,000 residents received much needed services
- We fund 50 programs that provide support in the areas of **Education, Income and Health** - the building blocks for a good life
- Our partner agencies are required to show measurable outcomes and are held accountable
- Support critical initiatives for families and individuals during crisis

UnitedWayPBC.org

