



# Small Business University 2024

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<https://tinyurl.com/SBU206>

## Course 206:

# Goods & Services Based Project Management



Thursday, June 6, 2024

4:00 pm - 6:00 pm

Hybrid: CBP 103 Lecture Room, Palm Beach State College, 4200 S Congress Ave. Lake Worth, FL or via ZOOM

## Course Description

Project Management offers a comprehensive understanding of how to efficiently organize and oversee projects to ensure they deliver the intended products or services while meeting the expectations of customers and stakeholders. Projects, by their nature, are temporary endeavors requiring careful management and control to achieve their defined objectives.

This course caters specifically to goods and services vendors, yet its principles are universally applicable across industries. Led by Professor Hector Hernandez from Palm Beach State College, participants will delve into the five crucial phases of project management. Moreover, they will benefit from practical insights and real-world examples shared by Hugo Centeno, owner of Hugo's Gourmet Catering, a small business. Through interactive discussions and tangible examples, attendees will acquire the skills needed to navigate projects seamlessly from initiation to completion.

## Meet the Instructors



**Prof. Hector Hernandez**  
Palm Beach State College



**Hugo Centeno**  
Hugo's Gourmet Catering

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