

Advertising Benefits

Concert Program Advertisements support the Jupiter High School Band while promoting your own business in our concert program. Your ad will appear in programs distributed at all concerts, beginning with our Winter Concert in December. **With a yearly attendance estimated at 2,000 people, your ad will be seen throughout the year by local Jupiter, Tequesta and other northern Palm Beach County residents!**

JHS Band concert programs are a playbill size, printed on high-quality paper in black and white. Prices cover ad placement in programs for three performances in December, February/March, and May. The program will include business advertisements, parent dedications and congratulations, schedules of music-related events, and an insert for the evening's performances.

All advertisers will receive:

- an advertisement in five concert programs,
- a letter of acknowledgement, and
- a hyperlinked listing on the band's web site at JupiterBands.com.

All orders must be placed and ads/artwork received by September 15.

By advertising with JHS Band, you are helping one of 200+ band students meet their individual fundraising goal to meet our \$270,000 band program budget, which is raised solely by fundraising and donations.

With your support, our band students receive a quality music education and all of the rewards it provides.

Thank you for your consideration!



Questions or concerns? Please contact:

Shannon Stegeman 561-222-7072 SLS4U2@yahoo.com

Tips to Prepare Your Ad

Ads that look sharp and clean will attract more attention. Many ads are submitted using graphics that have been pulled from a web page. Unfortunately, these graphics do not print well and will look blurry and unattractive.

All electronic files must be high resolution or poor print quality will result. Original photos or scanned images at 300 dpi or larger are best. Logos from printed material, original art and typewritten content are preferred.

All ad content must be appropriate for school distribution and must be approved by the publisher. Placement within the concert program is at the discretion of the JHS Band.

Ads must be the exact size of the purchased space. If content is too large for ad size purchased, it will be edited at publisher's discretion. If an ad is submitted in the wrong orientation (horizontal vs. vertical), the ad will be reduced to fit, and legibility cannot be guaranteed.

All ads must be submitted in black and white.

Electronic ads can be submitted in the ONLY following formats: JPG, PNG, Microsoft Word, or Microsoft Publisher. Please do NOT submit PDF files.

Please print and attach a hard copy of the ad to this contract for content confirmation. A clean, unfolded paper copy of your advertisement (such as a business card) can be submitted in lieu of an electronic copy.

To Submit an Advertisement:

1. Complete the Advertising Agreement on the back of this page.
2. Make checks payable to "JHS Band."
3. Submit the agreement, paper copy of the ad, and payment to your JHS Band Ad Sales Contact.
4. Email your black and white computer ready artwork (in acceptable file format) to SLS4U2@yahoo.com

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